



3 Business and Services Directory – Policy

Policy

The North Bellarine Business and Services Directory is an integral part of the work and program delivery of the SpringDale Neighbourhood Centre. It is one way in which we share information with the residents of the North Bellarine Peninsula and beyond.

It exists to promote a sense of community and connectedness. Its main purpose is to make it easy for residents to find Businesses and Services as required.

Procedure

SpringDale Neighbourhood Centre is the entry point for entries into the Business and Services Directory.

Businesses are asked to contribute to the costs of printing and delivering the Directory. The rate charged is set annually between the Finance Committee and the Coordinator. The rate is agreed on after conducting research into the publishing costs and what the local businesses would find acceptable.

Businesses are also encouraged to have display advertisements distributed through the magazine which are priced to help us cover the costs of producing and delivering the document.

Businesses are encouraged to include a sentence that distinguishes their business from others in the same category.

Not-for-profit groups are encouraged to be Group members of SpringDale which also covers any costs associated with printed in the Business and Services Directory.

The Directory is produced and delivered in December each year ready for the influx of holiday makers.

The Directory is home delivered in Drysdale, Clifton Springs, St Leonards and shop delivered in these areas and in Indented Heads and Portarlington.

SpringDale strongly believes in supporting local business and encourages local residents and businesses to support their local neighbourhood and buy local.

Any personal information gathered by SpringDale is held on a confidential basis.