






SpringDale Neighbourhood Centre

STRATEGIC PLAN 2021—2026




SpringDale Neighbourhood Centre enabling our community for more than 30 years

 **VISION** SpringDale Neighbourhood Centre, where ideas grow and people flourish

 **OUR VALUES** Approachability, Positivity, Innovation, Fairness

 **MISSION** The SpringDale Neighbourhood Centre is building the capacity and strengthening our community to improve the quality of life for people on the Bellarine.

STRATEGIC AIMS

	 ADVOCATE	 COLLABORATE	 COMMUNICATE	 EDUCATE	 FACILITATE
What we will see	Advocacy for Social Justice issues and to assist vulnerable community members to present information as required	Enable win-win collaborations Build strategic partnerships of mutual benefit	Share positive messages through the monthly Messenger Celebration of 30 years of Messengers Share positive messages through regular emails	Take every opportunity to inform and educate people More classes, more groups, more opportunities	Use data to drive change Provide facilities for the benefit of the community
How we will get there	By listening and responding Through research and partnering Through helping in small and big ways if possible and within our remit	Work with current partners to move further forward Be aware of evolving trends and look for new partnerships	Continue to provide a positive monthly magazine that the community values Keep adding to the Historical Messengers website	Answer questions—encourage more learning Increase the number of classes and improve the quality of training Increase the number of groups in line with community needs	Work with community members / groups and classes about changes to bring Look at issues from different perspectives
What we will do	<ul style="list-style-type: none">• Provide learning and development opportunities relevant to the needs of our members and community• Support individuals as appropriate• Research possible alternatives to enable people over 55 to be financially secure• Implement help for Women over 55 to live well	<ul style="list-style-type: none">• Work with partners to help them and gain insight into their activities• Leverage learnings from good partnerships• Encourage two way partnerships that benefit all parties• Celebrate good partnerships• Create Community Development Website	<ul style="list-style-type: none">• Produce monthly Messengers to support the well being of all• Produce annual Business and Services Directory• Email the community with good news and opportunities• Keep all our websites up-to-date	<ul style="list-style-type: none">• Identify opportunities for more education in the community• Advocate for best quality, in time education to meet community needs• Advocate for group activities to enable sharing of learning between community members	<ul style="list-style-type: none">• Help the community to do more• Provide up to date information and advice• Facilitate group, family and community connections• Facilitate community involvement and activities